

From the desk of:

# John Smith

Vice President

Dear Rick,

From \$1 million to \$14 million in just 18 months...

That is how fast we helped a West Coast ambulance company owner/operator grow his business.

And what makes this level of growth even more remarkable is the number of obstacles they had to overcome to reach that level of success.

Just to name a few of the challenges they faced...

- They owed the IRS past payroll taxes...
- The owner was not taking a salary some months so he could pay his employees
- He couldn't get new contracts until he could show the county municipalities he was financially stable
- Ambulance manufacturers wouldn't lease him the equipment he desperately needed to grow and compete.

The reason I'm writing is because I believe there is a good chance we can help you overcome the challenges you are facing and help you take your business to the next level.

And we know what you are facing...

For example, one of our executives owned the largest ambulance leasing company on the East Coast. He knows what it is like to get in the shop at 5:30 AM on a cold, snowy day and curse the gods as he is under a rig banging his knuckles. He knows what it is like to go home and tell your wife that there is no paycheck because you had to pay the employees first.

And he knows what is like having the IRS hounds snapping at your heels while your trying to get the cash together to get the equipment you need to operate and grow.

So, if you are facing some challenges but still feel like fighting, then I encourage you to give my assistant, Julie, a call. She will schedule a time that you and I can spend 10 minutes or so talking about where you are at, where you want to be and how we can help you get there faster.

My number is 1(800) 000-0000. You can have then answers and information you need to make an informed decision in 10 minutes so don't hesitate to call us right away.

I look forward to talking with you soon.

Sincerely,

Bob Smith  
V.P., Financial Services

PS... I've just been told by our operations dept. that another one of our ambulance clients has just reached his 6-month mark working with us. He has increased his revenues by 50%. We specialize in ambulance companies so call us at 1(800) 000-0000 to set up a quick conversation.